

**April 18<sup>th</sup>, 2011**

**For Immediate Release:**

As of Friday, April 15<sup>th</sup> at 9:30 p.m., Lukas Szczurowski, President and CEO, successfully purchased the assets of Luxor Corporation under the new name of Luxor CRM Inc.

As the former Business Development Manager of Luxor Corporation, a provider of a robust, online CRM solution, Lukas has been with the company since its beginnings in 2000. His innovative and entrepreneurial approach resulted in his promotion to President and CEO in 2008. Additionally, Lukas became partner of the company with the vision of making Luxor CRM a strong competitor in the small-medium sized business realm.

With the complete acquisition of the company, Lukas plans to implement an aggressive strategy for growth and development with a focus on entering several verticals including but not limited to, Restoration, Construction and Manufacturing.

“My passion for the industry and faith in this company and its employees are the fuel that will power this company moving forward” stated Lukas. The team at Luxor CRM Inc. is ecstatic about the acquisition and look forward to the bright future ahead of them.

**About Luxor CRM Inc:**

Luxor CRM Inc. is one of Canada's largest web-based CRM vendors. Founded in 2000, Luxor CRM is a privately-held company, headquartered in Toronto, Canada. Over the past 10 years, Luxor CRM has acquired a noted clientele across North America and abroad and has acquired a reputation of being the most reliable and trusted CRM vendor.

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