

CRM Software Meets Accounting System in the new Luxor CRM and PSA Partnership

PSA President, Scott Pritchard and Luxor CRM CEO, Lukas Szczurowski, have decided to form a partnership that will prove invaluable to Restoration businesses across North America.

Recently, the Restoration Industry has recognized that more attention needs to be paid to independent business development. Traditionally, Restoration companies relied upon Insurance firms to foster new business, however, as the industry becomes more competitive, companies need to self-sufficiently build and maintain relationships with clients. Luxor CRM's direct integration with CanAm's PSA system will allow for the industry's vision to be realized.

The integration will provide Restoration businesses with the ability to proactively manage their current and potential clients and opportunities, while at the same time, record job statuses and costing information and conduct accounting practices, all within one seamless and easy to use system.

Both PSA and Luxor CRM are eager to begin their partnership and will showcase their integration at the upcoming Xactware User Conference in February.

About PSA:

With over two decades worth of experience serving the SMB market, PSA or Proven Solutions Accounting, has a reputation of providing a superior Accounting System that is second to none. PSA's unique Accounting Solution is flexible, easy to use and built with the world's most popular development tools.

About Luxor CRM:

Luxor CRM is one of Canada's largest web-based CRM vendors. Founded in 2000, Luxor CRM is a privately-held company, headquartered in Toronto, Canada. Over the past 10 years, Luxor CRM has acquired a noted clientele across North America and abroad and has a reputation of being the most reliable and trusted CRM vendor.

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