

*For immediate release:*

## **Luxor CRM & Canam Systems Make their Partnership Exclusive for the Restoration Industry**

After announcing their integration in January 2011, Luxor CRM Inc. and Canam Systems have decided to upgrade to an exclusive partnership to become the only solution of its kind for the Restoration industry.

The decision to make their partnership exclusive was an easy one as both Canam Systems and Luxor CRM recognize that their individual solutions are superior to anything currently on the market. The combination of the two systems will make for an incomparable, complete solution needed by today's growing Restoration industry.

Luxor CRM Inc offers a robust customer relationship management (CRM) solution geared towards elevating the way Restoration businesses conduct new business development, while Canam Systems PSA Restoration Contractor provides a powerful and proven Accounting and Job Management solution. With the simple click of a button, PSA Restoration Contractor seamlessly integrates with Luxor CRM to allow users to capture and chronologically record every piece of data from first point of contact and receipt of new jobs to measuring the effectiveness of marketing reps and generating job costing information.

"We are pleased to bring our partnership with Canam Systems to the next level to provide a one of a kind offering for the Restoration industry" stated Lukas Szczurowski, President & CEO of Luxor CRM Inc. "Our goal as partners is to work with our customers to continue pushing the boundaries and ensuring the success of Restoration businesses across North America", continues Canam Systems President, Scott Pritchard.

The two companies are gearing up for an aggressive marketing campaign to penetrate the Restoration industry and look forward to educating companies on their invaluable solution. Both Lukas Szczurowski and Scott Pritchard will be hosting a booth at the upcoming Crawford Contractor Connection expo in San Diego this month to showcase their solution in action.

### **About Canam Systems:**

With over two decades worth of experience serving the SMB market, Canam Systems or PSA Restoration Contractor, has a reputation of providing a superior Accounting System that is second to none. Canam Systems unique Accounting Solution is flexible, easy to use and built with the world's most powerful job management and job costing tools, as well as the inclusion of the new equipment tracking module.

### **About Luxor CRM:**

Luxor CRM is one of Canada's largest web-based CRM vendors. Founded in 2000, Luxor CRM is a privately-held company, headquartered in Toronto, Canada. Over the past 10 years, Luxor CRM has acquired a noted clientele across North America and abroad and has a reputation of being the most reliable and trusted CRM vendor.

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