

Atum Welcomes Lukas Szczurowski as its Newest Director of Business and Product Development

Toronto October 27th, 2005 Atum Corporation is pleased to welcome Lukas Szczurowski as its newest director of business and product development. Mr. Szczurowski brings a wealth of sales experience and new product development experience to this position. A thought leader in the Customer Relationship Management (CRM) field, Mr. Szczurowski has garnered acclaim both in the United States and in Canada for his astute understanding of CRM challenges and his ability to develop effective strategies to ensure CRM success in companies of all sizes.

As Director of Product and Business Development, Mr. Szczurowski will manage strategic relationships with new and existing Atum and Luxor CRM clients as well as shepherd the Luxor CRM flagship product into exciting frontiers.

"I am very pleased to have been appointed to this position," said Mr. Szczurowski. "I feel that Luxor CRM is an exciting product with an exciting future ahead of it. CRM is a dynamic field, and Luxor is built to be easily customizable to meet companies' changing needs, it is clearly poised to realize significant growth in this marketplace. It is a wonderful challenge to be providing the direction for Luxor CRM at this time."

Luxor CRM solution takes hosted CRM to the next level. Delivering powerful sales force automation and CRM features quickly and easily to any Internet-connected computer, Luxor CRM can be implemented in days, not weeks or months. Designed specifically to deliver rapid ROI, Luxor CRM is a solution that has found overwhelming acceptance in organizations of all sizes and in all industries that need effective, affordable solutions to increase their capacity to conduct their business.

"We are excited to see Mr. Szczurowski implement his development strategy in this new role," affirmed Mr. Jason Williams, President and CEO of Atum, the owner of the Luxor CRM brand. "Mr. Szczurowski has a strong vision of CRM success, and we are delighted to have him as part of our team."

Luxor CRM is a uniquely customizable CRM and Sales Force Automation (SFA) solution. Its flexibility allows it to support each company's unique processes, and respond to growing needs in changing environments. The Luxor CRM team works with customers, listening to their needs and creating a solution that truly reflects their business requirements.

About Atum Corporation

The Atum Group of Companies is a leading provider of business solutions, helping companies effectively manage their business processes, increase profitability and more efficiently serve their clients. Luxor CRM is a division of Atum Corporation and provides a cost effective, customizable, easy to implement CRM solution to their customers. Luxor CRM's advanced synchronization features provides customers the ability to easily access and keep data current through Microsoft Outlook and Personal Digital Assistant devices. The Atum Group of Products includes Luxor CRM and Selket. Advisum is subsidiary of The Atum Group of Companies. Atum is headquartered in Concord, Ontario with offices in Turks and Caicos. For more information go to: www.atum.com or www.luxorcrm.com.

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