

LUXOR

SIMPLY CRM.ONLINE

Breaking News

We have recently released the following new features in Luxor CRM v.2:

Leads to Opportunity Field Mapping

This functionality allows users to manipulate data in to different modules automatically, allowing them to spend more time on closing deals and less time on organizing customer information. When advancing a lead to an opportunity, all of the information captured in the Leads module that was deemed transferrable by your system administrator, will be automatically reproduced in a new Opportunity, Organizations and Contacts record. This feature is truly a time-saver and will allow for smoother communication between your company and your client. To view a video demonstration of this feature, please visit : <http://www.luxorcrm.com/LeadstoOppMgmt3/LeadstoOppMgmt3.htm>

Sharing Views with Target Users

This new feature allows users to create tailored views in any module and then select specific users to share these views with. With this feature, Luxor CRM instantaneously slices and dices data into specialized formats for your targeted marketing and sales efforts. The benefit is that other members of your organization can take part in customer management and nurturing. To view a quick video demonstration of this feature, please visit:

<http://www.luxorcrm.com/Sharingviews3/Sharingviews3.htm>

Customizable Security Tabs

This feature is controlled by your system administrator and serves to ensure that your client's confidential information is only accessed by those users who need to use it. With this feature, you can guarantee your clients that their information is highly secure and within the right hands at all times. To view a quick video demonstration of this feature, please visit:

<http://www.luxorcrm.com/CustomizableSecTabs/CustomizableSecTabs.htm>

These features are now live in Luxor CRM v.2.

Video tutorials of all our new releases can be found online at www.luxorcrm.com/newReleases.asp. If you have any questions or suggestions, please let us know at sales@luxorcrm.com.

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