

Atum Founder Jason Williams Recognized as Leading Young Entrepreneur

FOR IMMEDIATE RELEASE

Toronto –June 1, 2005 Atum is pleased to announce that founder Jason Williams has been nominated for the prestigious Ernst & Young Entrepreneur Of The Year® Award, and has passed the first series of qualifications to be considered for the interview stage of the evaluation.

“I am so honoured to have been nominated for the Entrepreneur Of The Year Award,” said Mr. Williams. “I have met past years’ nominees and winners, and it is a treat to be considered among this group of exceptional individuals. My company, Atum, grew from a strong vision of an innovative information technology organization with a complete focus on quality and customer care. Our success can be attributed to our customers’ satisfaction.”

Atum Corporation, located in Concord, Ontario, is a leading Canadian provider of eBusiness Solutions. Atum’s flagship product, Luxor CRM, is a revolutionary, low-cost, effective online Customer Relationship Management (CRM) and Sales Force Automation (SFA) tool that has made waves in the North American CRM market since its launch in 2002.

Mr. Williams was nominated for this award by Craig Holden, a senior manager with the Business Development Bank of Canada Consulting (BDC) group.

“I am very impressed with the direction that Mr. Williams is taking with Luxor CRM,” said Mr. Holden. “Mr. Williams and his team ensure that their solutions are user-friendly and provide complete follow-through. Their excellent client testimonials attest to the effectiveness of their customer philosophy and the quality of their products and services.”

BDC is providing Atum with support as it continues to grow its business, through research and development and working capital.

About Atum

Atum develops products to help companies streamline their processes and increase efficiency. Atum is a certified Microsoft Business Solutions Partner. Atum’s innovative and scalable solutions include ASP CRM solutions, Microsoft Great Plains Business Solutions, network security and administration, custom internetworking connectivity solutions, and managed hosting solutions. For more information, please see www.atum.com.

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About Business Development Bank

BDC is a financial institution wholly owned by the government of Canada. BDC plays a leadership role in delivering financial, investment and consulting services to Canadian small business, with a particular focus on the technology and export sectors of the economy. For more information, please see <http://www.bdc.ca>.

About Ernst & Young

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The Ernst & Young Entrepreneur Of The Year Award recipients are selected by an independent judging panel in each country. Winning this award can enhance reputations, bolster employee morale, and improve lender relations. For more information, please visit <http://www.eoy.com>.